



2016 SCOTTISH BORDERS WALKING FESTIVAL - COLDSTREAM

- This is the 22nd borders walking festival; first time hosted by Coldstream,

through Community Trust

- First-ever cross-border event
- Sunday 4th to Saturday 10th September 2016
- Handover from Galashiels on 5th November 2015
- Week involves around 28 walks; 4 per day - Strenuous, Not So Strenuous, Moderate and Easy
- One walk, over the week, cover St.Cuthbert's Way from Melrose to Holy Island
- The week suits all abilities, and all ages
- Normally around 200 walkers are expected to take part
- Great for the local economy - e.g. accommodation full
- Could bring between £30,000 - £40,000 into the economy
- As well as getting Coldstream on walking map
- Website and paypal booking system, live in New Year
- Website available to view by December
- Lot of planning to do - bookings, transport, entertainment, grants to be applied for etc
- Need walk leaders, walk back-markers and walkers
- Walk leaders subject to a half-day first-aid training course
- Walk registration centre - Coldstream Community Centre
- Pick-up and drop-off point in Coldstream - probably Lees Steading
- Entertainment most nights - e.g, ceiladh, talks, quiz
- 3,000 brochures to be printed - distributed across the region; 25 adverts, map of key places in the town and a map of the walks
- CENTRAL THEMES FOR OUR FESTIVAL WEEK:
St.Cuthbert's Way, Coldstream Guards, First True Border Toun, Flodden, Land of the Prime Minister, Runaway Marriages etc
- Another way to promote Coldstream

LATEST - WALK LEADERS' INTRODUCTORY MEETING
3rd November 7:30pm Leet Room
Please come along